



Freeport has a rich, historic relationship with it's surrounding bodies of water, the Brazos River, Brazos Harbor, the Wetlands and to a larger extent the Gulf of Mexico.

The proposed boardwalk seeks to enrich that relationship through a simple and diverse approach that delivers a fresh pulse to the community and sparks new interests.

Simple in the form that caresses the bend of the river and diverse in the variety of spatial experiences available to discover.

The Freeport Boardwalk invokes the celebration of a storied culture and generates the promise of subsequent city growth and revitalization.

...a destination, a place to be...







1. FISHING
2. JET SKI/ KAYAK/ CANOE
3. RIVER SPLASH PARK
4. PERFORMANCE VENUE

5. MARKETING/BRANDING
6. PARKING
7. BOAT DOCKS

8. PARK
9. OPEN MARKET
10. PEDAL BOATS
11. LEISURE HILL

12. AMENITIES
13. PLAYGROUND
14. COMMERCIAL/RETAIL

0' 50' 100' 200' 300'

**PROGRAM DIAGRAM**



# FREEPORT BOARDWALK



**Gensler**



0' 50' 100' 200' 300' *PROGRAM PHASING*



# FREEPORT BOARDWALK



**Gensler**



- ADDITIONAL PARKING  
- 1/2 HILL



- ADDITIONAL PARKING  
- COMMERCIAL/BUSINESS  
- PARK/PLAYGROUND EXTENSION



- SUBDIVIDED MIX USED PLOTS  
- 3/4 HILL/PARK

0' 50' 100' 200' 300'

DEVELOPMENT



**FREEPORT BOARDWALK**



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